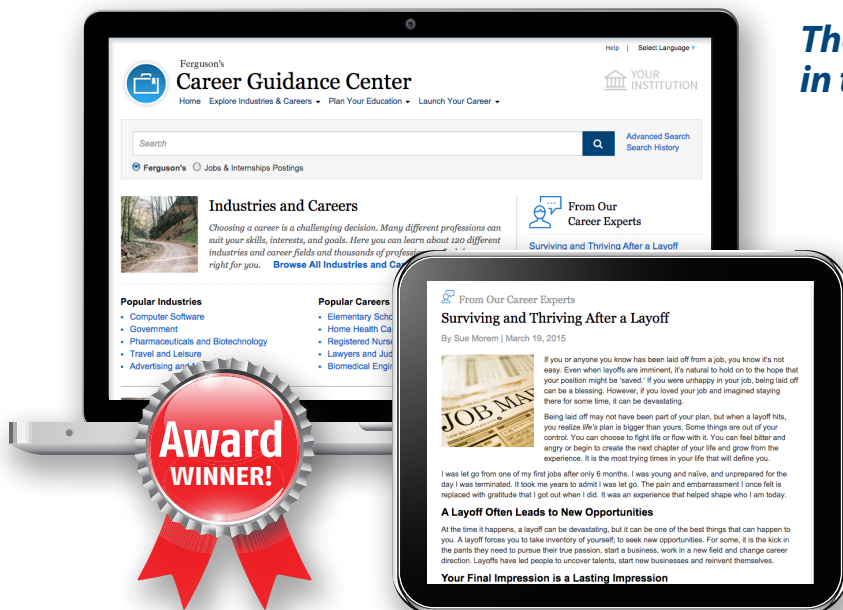


Ferguson's Career Guidance Center

NEW!



The Most Comprehensive Career Resource in the Industry Today!

Highlights and Features:

- **Industries and Careers:** covers 94 different industries and career fields and thousands of professions
- **Plan Your Education:** find the schools that are the best fit—choose from undergraduate, graduate, nursing, or vocational and tech schools in the U.S. and Canada, and narrow your list by location, tuition, enrollment, sports, and a variety of other characteristics
- **Launch Your Career:** offers solid advice on writing résumés and cover letters, interview skills, applying to apprenticeships and internships, workplace etiquette, and other important areas
- **Career Advice Blog:** regular blog posts “From Our Career Experts” with an archive of more than 2,300 posts
- **Career Interest Assessment:** ranks users' work interest areas and suggests related occupations and industries
- **Links to Outside Jobs and Internships:** searchable, live job and internship postings
- **Authoritative Source List:** a complete inventory of the extraordinary amount of content in the database
- Tablet/mobile-friendly videos covering jobs, industries, and career development skills
- Advice from nationally renowned author and career expert Sue Morem
- “My Life” interviews with professionals, giving a firsthand perspective on jobs
- Persistent record links
- Dynamic citations in MLA and CMS formats
- Translation tools for 80+ languages
- Searchable Support Center with live help chat.

Best Database *Library Journal*

Editors' Choice Reference Source *Booklist/RBB*

★ “...recommend the thorough, user-friendly, really peerless *Ferguson's Career Guidance Center* to libraries serving job-seekers of all ages. **Indispensable**...”—BOOKLIST, STARRED REVIEW

★ “...impressive...**Highly Recommended**.”
—LIBRARY MEDIA CONNECTION, STARRED REVIEW

“**Highly recommended**...”—LIBRARY JOURNAL

The Essential Career Research Database— Job Profiles, Skills, and Resources

The award-winning *Ferguson's Career Guidance Center* has been redesigned, enhancing users' ability to quickly find the valuable career information they need, whether it's industry and professions articles, school planning resources, or skills and career advice. Known for its unprecedented depth of coverage, this comprehensive career research database is organized into three main sections: Industries and Careers, Plan Your Education, and Launch Your Career. The material draws from a range of authoritative sources, including more than 880 updated articles and entries from the *Encyclopedia of Careers and Vocational Guidance, 16th Edition*. A new “From Our Career Experts” section features regular blog posts with an archive of more than 2,300 posts.



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