

FOR IMMEDIATE RELEASE

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Facts On File Announces Fall 2009 Launch of *Curriculum Video On Demand*



NEW YORK, N.Y., November 9, 2009—Facts On File, an imprint of Infobase Publishing, in conjunction with Films for the Humanities & Sciences (FFH&S), is proud to announce the launch of its comprehensive new *Curriculum Video On Demand* subscription service, offering unlimited access to more than 5,000 streaming educational programs for the high school curriculum.

Curriculum Video On Demand is a compilation of the best high-school-level video content from top producers around the world, covering six core subject areas: science and mathematics, social studies, literature and language arts, health and nutrition, business and economics, and visual and performing arts. Each full-length video has been segmented into predefined clips—50,000 segments in all—making it easy to find specific pieces of content quickly.

“We are thrilled to have created a video product specifically for the high school audience,” said Mark McDonnell, president of Infobase Publishing. “The superior quality and quantity of the videos combined with the 24/7 accessibility of the On Demand platform make *Curriculum Video On Demand* an exceptional value—a true multi-subject video solution for librarians, faculty, and educators.”

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Highlights include:

- **Streaming Video, Easy Access 24/7**—Users can stream the 5,000-plus high-quality educational videos in the subscription anytime and anywhere, and anyone at the subscribing institution can have access. The videos can be displayed in a classroom using a projector or interactive whiteboard. Full titles and segments are searchable and can be easily saved, organized, and shared by email; custom playlists can also be created.
- **Superior Video Quality, Cross-Platform Compatible**—All programs are available for streaming in Adobe® Flash® Player-compatible Flash 400k and 700k mb format. Many programs are also available in a Flash 1.5 mb stream for unsurpassed, state-of-the-art viewing. The videos retain their outstanding quality even at full screen.
- **Exceptional Content from the World’s Best Producers**—Programs from more than 700 of the world’s best producers are included in this comprehensive subscription—including Films for the Humanities & Sciences, ABC News, CBS News, NBC News, PBS, the BBC, National Geographic, *The News Hour with Jim Lehrer*, *Bill Moyers Journal*, Shopware, Cambridge Educational, and many more. Most titles are exclusive to Facts On File and Films for the Humanities & Sciences.
- **Correlated to the High School Curriculum**— *Curriculum Video On Demand* contains more high-school-level videos than any other streaming video subscription. The exceptional video content is appropriate for basic through AP courses. All material is correlated to state and national educational standards.
- **New Content Added Regularly**—Subscriptions are kept fresh and continue growing, with new titles added monthly. Approximately 400 new titles are added per year, all geared to the high school curriculum.
- **A Wealth of Convenient Features**—*Curriculum Video On Demand* is easy to use, with seamless integration of videos and playlists into online card catalogs and Distance Learning systems; powerful search tools; usage tracking and reporting statistics; a variety of authentication options; closed-captioning on many titles; dynamic citations in multiple format; public performance rights; and other helpful features.

For a free trial, go to www.factsonfile.com/trial.

About Infobase Publishing

Infobase Publishing is one of America’s leading providers of supplemental educational materials to the school and library markets. The company publishes books, online databases, videos, and digital products under such well-known names as Facts On File, Films for the Humanities & Sciences, Cambridge Educational, Chelsea House, World Almanac®, Bloom’s Literary Criticism, and Ferguson Publishing. Infobase Publishing’s headquarters are in New York City.

Tearsheets of any review or mention are greatly appreciated.

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